RACCOLTE STORICHE PALAZZO MORANDO COSTUME MODA IMMAGINE

Milano

MEMORIA & PROGETTO

PRESS RELEASE

Commune of Milan | Cultura, Direzione Musei Storici,
presents the exhibition

OBJECTIVE MILAN

200 photo portraits by MARIA MULAS

edited by Maria Canella and Andrea Tomasetig
with Antonella Scaramuzzino and Clara Melchiorre

An insight into Milanese history from the seventies up to today
in a tale made up of characters, faces and expressions

From June 1st to September 6th 2017, the halls in via Sant'Andrea 6 of **Palazzo Morando | Costume Moda Immagine** host the exhibition promoted by the **Commune of Milan | Cultura, Direzione Musei Storici** and organised in collaboration with the **Memoria & Progetto** Association, **"OBIETTIVO MILANO. 200 photo portraits by MARIA MULAS"**, edited by Maria Canella and Andrea Tomasetig with Antonella Scaramuzzino and Clara Melchiorre.

The exhibit is inserted in the palimpsest of the **Milano Photo Week** scheduled from June 5th to the 11th: a week made up of exhibitions, meetings, guided visits, workshops, editorial projects, opening or finissage and urban projections dedicated to the art of photography.

Maria Mulas is among the most important internationally-recognised Italian photographers, having been able to immortalise the world using her camera; from architecture to characters belonging to the artistic and cultural *entourage.* **Straightforwardness, empathy and truth** of the subject are the hinges upon which her research runs on and are widely illustrated in her **200 portraits** exhibited at the Palazzo Morando.

The *Fil rouge* of the exhibition is Milan, its intense cultural history, the continuous transformation that translates as being constantly moving with the times. Milan is a mirror that reflects the international tendencies in every scope of society; both innovation and research. **Maria Mulas** describes, with naturalness and empathy, the different faces of Milan of which she is particularly tied to, capturing portraits of artists, gallery workers, critics, designers, architects, stylists, writers, editors, journalists, directors, intellectuals, entrepreneurs and friends that have forged a particular bond with this city.

Among the numerous Italian and international personalities immortilated by Maria Mulas, the subjects within the world of art include Marina Abramovic, Salvatore Ala, Louise Bourgeois, Alik Cavaliere, John Cage, Christo, Francesco Clemente, Philippe Daverio, Gillo Dorfles, Gilbert & George, Keith Haring, Alexander Iolas, Anish Kapoor, Jannis Kounellis, Mario Merz, Gina Pane, Andy Warhol, alongside

MILANO PHOTO WEEK

undisputed pioneers of architecture and design such as Gae Aulenti, Mario Botta, Achille Castiglioni, Bruno Munari and Giò Ponti. Futhermore, Maria's collection incorporates fundamental representatives of fashion, such as Giorgio Armani, Gianni Versace, Miuccia Prada and within the sphere of theatre the likes of Valentina Cortese, Luca Ronconi, Giorgio Strehler, Liz Taylor and Ornella Vanoni. A particular focus is also dedicated to the world of literature and publishing with the inclusion of Rosellina Archinto, Natalia Aspesi, Jorge Luis Borges, Umberto Eco, Inge Feltrinelli, Lawrence Ferlinghetti, Dario Fo, Gunter Grass, Allen Ginsberg, Nanda Pivano, Andrej Voznesenskij and many others.

Seven sections mark the course of the exhibit: the first, **"Red tale" using the camera**, displays self-portraits and photographs taken of the artists by brothers Mario and Ugo Mulas and by the painter and writer Emilio Tadini; followed in the successive exhibition halls by **artist friends**, **the city of Design**, **the world of fashion**, **the art of theatre**, **the bourgeois**, **writers**, **journalists** and **publishers**.
The photographic review is concluded by drawings, dedications, postcards and documents that witness the profound ties woven by Maria Mulas and the personalities portrayed by her.

Whether it be posed portraits or stolen shots, when observing Maria Mulas's photographs one can read a remarkable inclination to cultivate relationships and encounters, a complicity with the subject that oozes out of her images. In her work lies the ability to catch the naturalness or artificiality, the expressions, attitudes, habits, characters, lifestyles, in a continuous dialogue between the everyday and the exceptional, between realism and irony.

The project preparation is by Leo Guerra and Cristina Quadrio Curzio within the scope of technical sponsorship of the exhibition on behalf of **Fondazione Gruppo Credito Valtellinese**.

The exhibition is realized with the support of
Maria Mulas Archive - **Libreria Galleria Andrea Tomasetig** - **Fpe d'Officina**.

WEDNESDAY 31st MAY 2017

PRESS CONFERENCE AND INAUGURATION
Palazzo Morando | Costume Moda Immagine, Sala Conferenze

11 am : press conference
Regards:
Filippo Del Corno, Assessore alla Cultura, Comune di Milano
Claudio A. M. Salsi, Director of Area Soprintendenza Castello, Musei Archeologici and Musei Storici, Commune of Milan
Present the exhibit:
Maria Mulas, photographer and artist
Maria Canella and **Andrea Tomasetig**, editors of the exhibition

ore 18: inaugurazione

Free access

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Milano

MEMORIA & PROGETTO

EXHIBITION CARD
"OBIETTIVO MILANO. 200 fotoritratti dall'archivio di MARIA MULAS "
edited by **Maria Canella and Andrea Tomasetig**
with **Antonella Scaramuzzino and Clara Melchiorre**

Palazzo Morando | Costume Moda Immagine
via Sant'Andrea 6 – Ground floor
June 1st – September 6th 2017

Timetable: Tuesday-Sunday, 9-13 and 14-17.30
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