



**VS ARTE**  
**Change of venue**  
**via Ciovasso 11 - Milan**

**Oltreparola. Alfredo Rapetti Mogol**  
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**Beyondword. Alfredo Rapetti Mogol**

*curated by Gianluca Ranzi*

**19 September - 20 October 2018**  
opening Tuesday 18 September, 6.30pm

*press release, 26.07.2018*

**VS Arte** gallery moves into the heart of the historical neighbourhood of Brera in Via Ciovasso, 11 in Milan, where it launches its new space with the solo exhibition “Oltreparola. Alfredo Rapetti Mogol/Beyondword. Alfredo Rapetti Mogol” curated by Gianluca Ranzi, open from 19 September to 20 October.

The exhibition presents a selection of works among which there are some **never seen before**, where graphemes, signs and disarranged words surface from the pictorial matter and other various supports, such as cement, lead, old handwritten sheets, acrylics or notebook pages yellowed by time.

The display launches Milan Fashion Week and in addition offers the opportunity of seeing the exclusive dress designed by the **stylist Gianni Tolentino**, achieved by reproducing on the fabric a work made *ad hoc* by Alfredo Rapetti Mogol.

Alfredo Rapetti Mogol uses a strict, sometimes bare, language that captures in itself the inexhaustible richness of alphabetical variety, of its references and connections.

In works such as his well-known “Lettere/Letters” - among which there is “Scrittura bianca/White writing”, acrylic on canvas, of 2012 (100x100cm) -, writing and word deciphering become a new alphabet. Even though it is used in a minimalistic way, it is fully self-contained and grows out of itself to start a sort of level zero of a language that talks about life, metamorphosis and the dynamism of the world. Thus, signs, graphemes and scrambled words become means of the memory and resurface from the indistinct, as in “Cemento bianco/White cement”, of 2002 (40x80cm).

Thus, **the alphabets clot or thaw** to give life to new sets, like in the case of the series “Io sono io/I am I”, 2018, acrylic on lead (51x41cm), or in the famous version on handwritten paper in blue ink (19,5x24,5cm), where the work connects past and future. It offers new points of view for another reading of the increasing complexity of the present world, with more awareness and criticism.

Disarranged words prompt the viewer to stop, they require time, are enigmatic, as in “L’anima resta/The soul stays” of 2018, made by using letterpress ink on paper (28x19cm). It brings out the power of great art of interrogating the beholder.

Alfredo Rapetti Mogol has always been drawn to experimentation, starting from cultural nomadism and multidisciplinary interests, as it is clear not only from his borderline intrusions between image and word, but also between painting and installation.

In this regard, Gianluca Ranzi says, “*Thus, the artist covers the research that contemporary art conducted on interferences, semantic breakdowns and disarrangements, short-circuits of*

*perception and the exchanges between word and image, skilfully contaminating techniques, genres and disciplines. In other words, Alfredo Rapetti Mogol's works establish a new space of freedom, where the language is provided by the fertile intermingling of word and image".*

A **catalogue** accompanies the exhibition, with a critical text by Gianluca Ranzi and the images of the works on display.

**Short biography.** Alfredo Rapetti Mogol lives and works in Milan, where he was born in 1961. After a career in the worlds of art and publishing, he felt the need to conjugate his greatest passions, writing and painting. His artistic career is full of several solo and group exhibitions, on display in public and private spaces, in Italy and abroad.

**VS Arte** deals with historical and contemporary artists, paying special attention to the discovery and promotion of young talents. It was born in 2017 in Via Appiani, Milan. From the summer of 2018, it moves to Via Ciovasso, 11 in the very central area of Brera. It is directed by Vincenzo Panza and Samantha Ceccardi together with Vittorio Pignataro.

Among the past exhibitions, worth mentioning are those of Arturo Tosi and Mario Sironi, the group exhibition of Gastone Biggi, Tano Festa, Giosetta Fioroni, Renato Mambor, Mimmo Rotella and Mario Schifano, and the solo ones of Luca Vernizzi, Angelo Accardi and Aldo Damoli. The gallery has also cooperated with the Academy of Fine Arts of Brera hosting a group exhibition of emerging young artists, which later went on display in other cities.

### **Exhibition details**

**Title** Oltreparola. Alfredo Rapetti Mogol/Beyondword. Alfredo Rapetti Mogol

**Curated by** Gianluca Ranzi

**Venue** VS Arte, via Ciovasso 11 - Milan

**Dates** 19 September - 20 October 2018

**Opening** Tuesday 18 September, 6.30pm

**Opening Hours** Monday - Saturday, from 10.30am to 7.30pm

**Entrance fee** free

**Info to the public** Ph. +39 335 8004220 - [info@vsarte.it](mailto:info@vsarte.it) - [www.vsarte.it](http://www.vsarte.it)

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